

BREAKING NEWS 🕒 4:35 pm

TATA MOTORS MANAGEMENT ADDRESSES MEDIA AFTER RS 27,000-CRORE LOSS**E-Commerce FDI Policy: Bored Game**

BloombergQuintOpinion

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In a magical move, the Indian government has both outlawed private label sales by e-commerce platforms and said private label sales are not restricted.

Yes, India's foreign direct investment policy for retail has, for many years, spoken in two tongues. And complying with it is like playing Snakes and Ladders. Chances are today's policy changes may take you close to the top and tomorrow's press note may drop you in the jaws of death.

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